

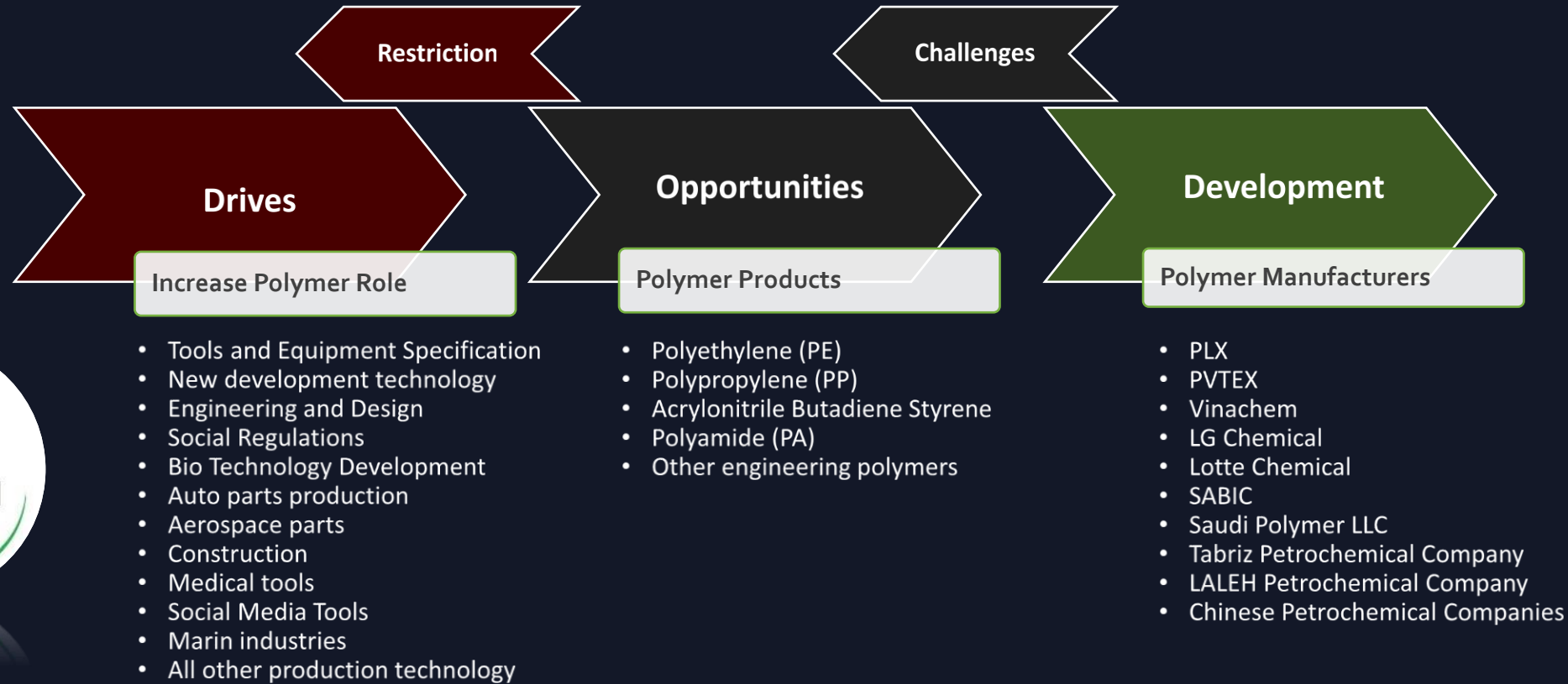


AN CHEMICAL CORPORATION

Middle East Chemical Market

Advantages of Collaborative Business Development in Middle East Chemical Market

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Middle East Polymer Market – Industry Trends and Forecast to 2030

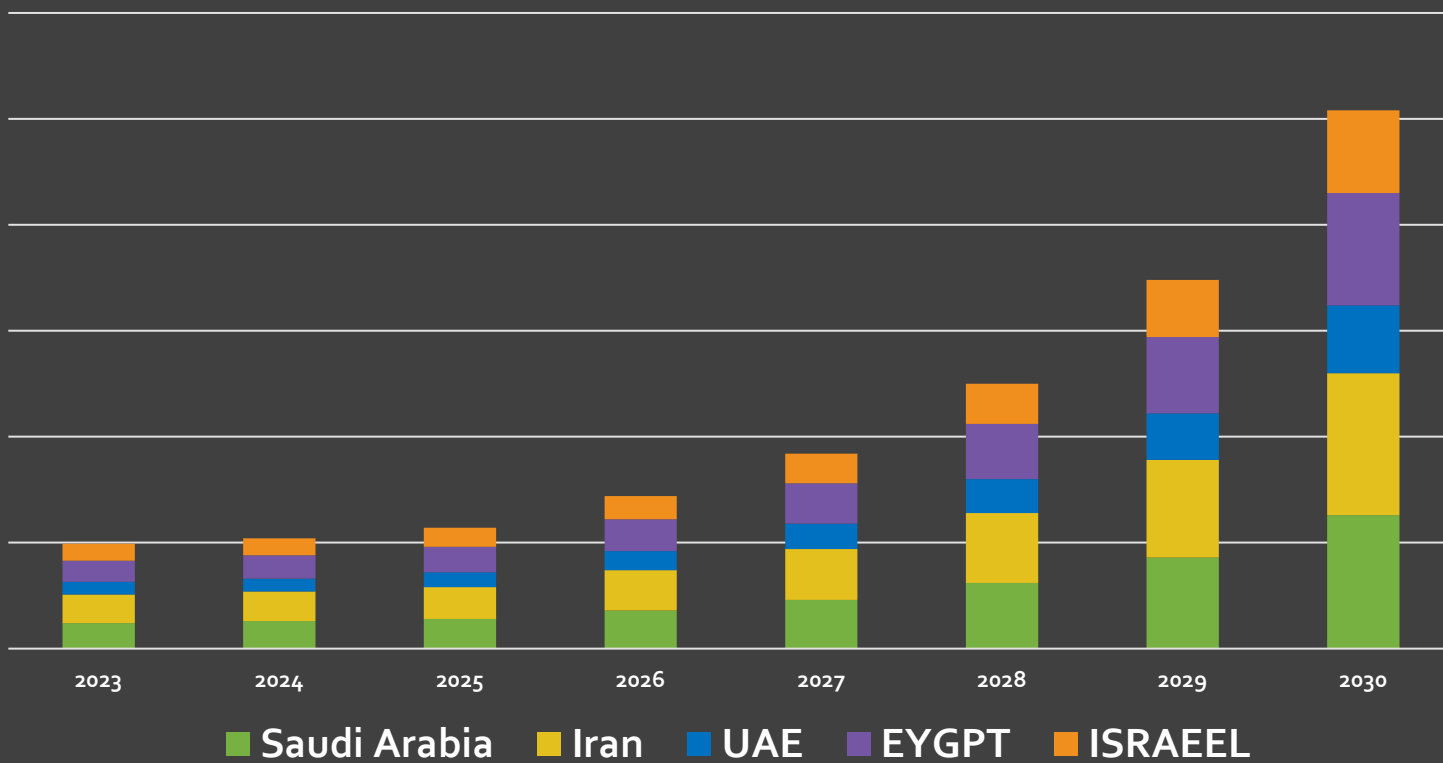
In December 2014, in a magazine by Toyota (GB) PLC state that Toyota created a nano clay-polyamide known as Nylon-6, a synthetic clay exfoliated to a thickness of around five atoms between layers of nylon polymer base material. The technology has advanced to reduce tire rolling resistance and create ultra-hard protective coatings for paintwork, windscreen glass, and headlamps. This material has larger uses, such as bumpers, body panels, and fuel tanks. In December 2018, a report by Bicerano & Associates Consulting, LLC stated that aircraft interiors and tires both use polymer matrix composites. Many interior parts of airplanes, including interior panels, instrument panels, table tops, bar tops, countertops, doors, cabinets, trim, casings, and overhead storage bins, are made of polymers and polymer matrix composites.



Middle East Polymer Market – Industry Trends and Forecast to 2030

Middle East Polymer Future Market Strategy

Middle East Polymer Marketing Expected



It is expected that polymer material consumption increasing more than 250% up to 2030 years while more than 70% of polymer chemicals and additives market in the Middle East is indicated to the countries of Saudi Arabia and Iran.

All the renowned manufacturers in the field of polymer chemical components have already formulated comprehensive development plans to increase their market share. These plans encompass all levels of supply chain management, including new material production, knowledge management, facility and utility management, transportation, and marketing strategy.

Main question is “how much of the market could be attracted by the global suppliers, distributors and second level of manufacturers?”



Middle East Polymer Market –Proposed Model of Collaboration

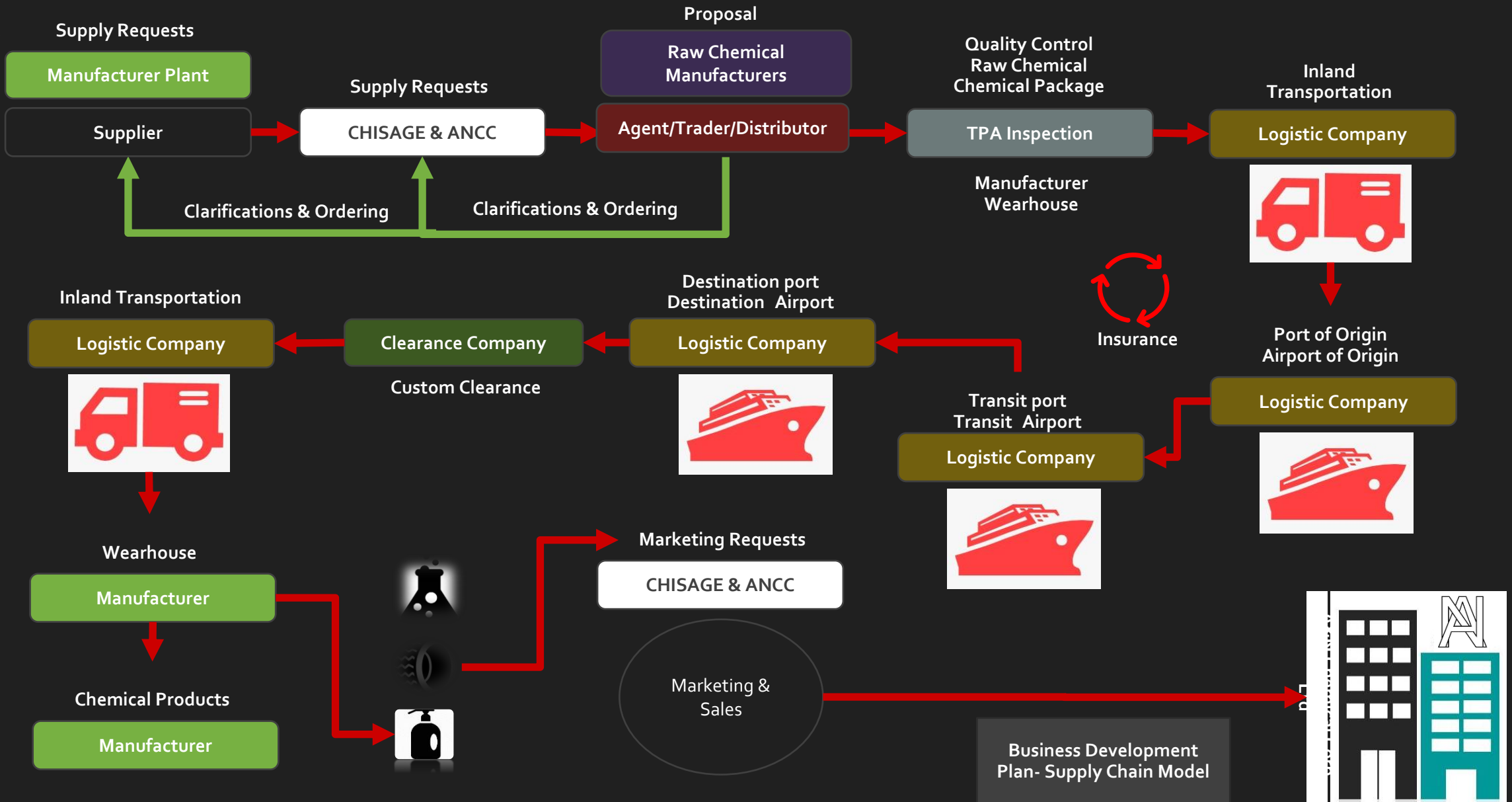


ANCC propose for starting a dynamic partnership with CHISAGE that could lead to create a new brand in the chemical raw material industry. This strategy will develop a cutting-edge chemical supply & distribution method that introduce ANCEG chemical brand to the customers. ANCEG products could be included important products of the polymer, plastic, rubber or cosmetic industries which one we decided for starting.

- A. **Product Naming**
- B. **Standardization: Providing related technical documents**
- C. **Incorporating Sources: Identification and negotiation with the manufacturers for cooperation at this manner (produce the chemicals and packing under the name of ANCEG on the basis of the orders)**
- D. **Brand Marketing: ANCEG products branding and introduction to the customers**
- E. **Responding to RFQ: continece the customers for receiving related RFQ or RFP for the ANCEG products. Providing the proposal in collaboration with the selected manufacturers**
- F. **Order & Supply: Placing Orders and supply the material**



Middle East Polymer Market –Proposed Model of Collaboration



Partnerships

are the cornerstone of creating a powerful brand. In unity, diverse strengths converge to paint a unique narrative. Through collaboration, we don't just build a brand; we craft an identity that resonates with the world, a testament to the strength found in shared visions and collective endeavors.

Investigation of Business Partnership Collaboration Possibility

ANCC

Middle East Chemical Market

